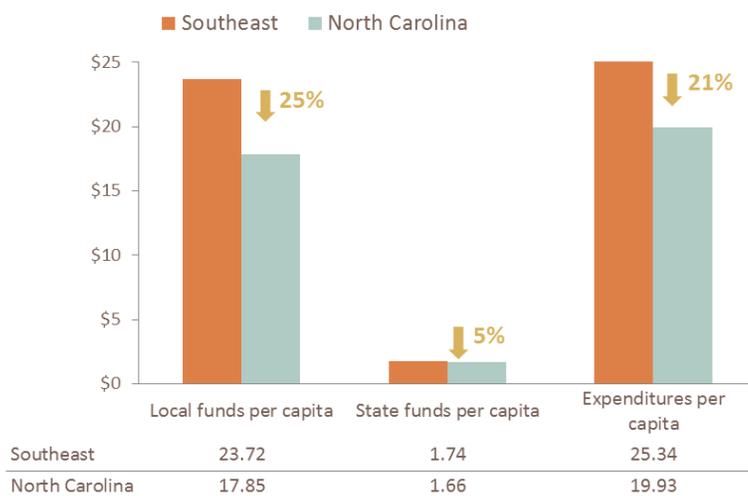


Americans strongly value the role of public libraries in their communities for providing access to resources, promoting literacy, and improving the overall quality of life.<sup>1</sup> Public libraries provide programming to address workforce development and educational needs – from job search assistance to early literacy. They broaden opportunities for people of all ages through access to information and technology, and provide critical resources for individuals, families, local businesses, and non-profits.<sup>2</sup>

Figure 1

### Comparison of funding and expenditures



As illustrated in Figure 1, compared to the average for Southeastern<sup>3</sup> US states, North Carolina public libraries received 25% less local funding and 5% less state funding per capita in FY2011. This is a smaller difference in state funding per capita than the prior year, but a larger deficit in local funding. The state’s libraries in turn spent 21% less per capita (compared to the prior year’s 14%) than the average for the region.

In June 2013 the Institute for Museum and Library Services (IMLS) released the most recent statistics for the national public library survey, FY2011. While the IMLS’ comprehensive report has yet to be released as of May 2014, the State Library analyzed the national dataset to see where North Carolina stands among peers in FY2011.

Figure 2

### Comparison of library staffing

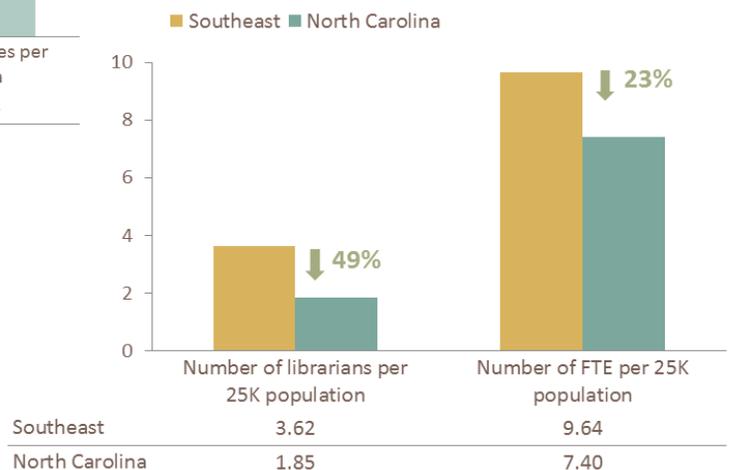


Figure 2 shows that compared to the Southeast average, North Carolina public libraries had 49% fewer librarians per capita and 23% fewer FTE per capita than peers – slightly worse than last year. The state ranked 4<sup>th</sup> from the bottom of all 50 states in FTE per capita and 3<sup>rd</sup> from the bottom in staff expenditures per FTE.

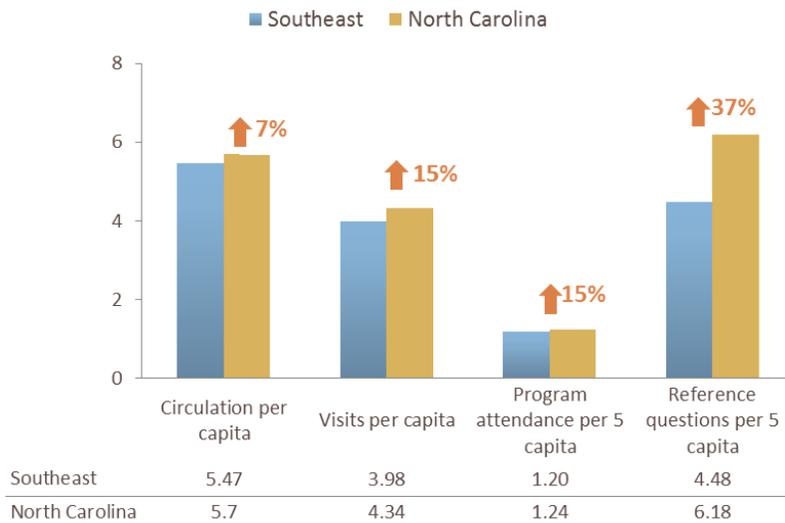
<sup>1</sup> Pew Research Center, December 2013, “How Americans value public libraries in their communities.”

<sup>2</sup> Swan, D. W., et al. (2013). Public Libraries Survey: Fiscal Year 2010 (IMLS-2013-PLS-01). Institute of Museum and Library Services. Washington, DC. <http://www.ims.gov/assets/1/AssetManager/PLS2010.pdf>

<sup>3</sup> States in the “Southeast” are defined by the U.S. Bureau of Economic Analysis’ regions. The Southeast includes: *Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia.*

Figure 1

## Comparison of usage



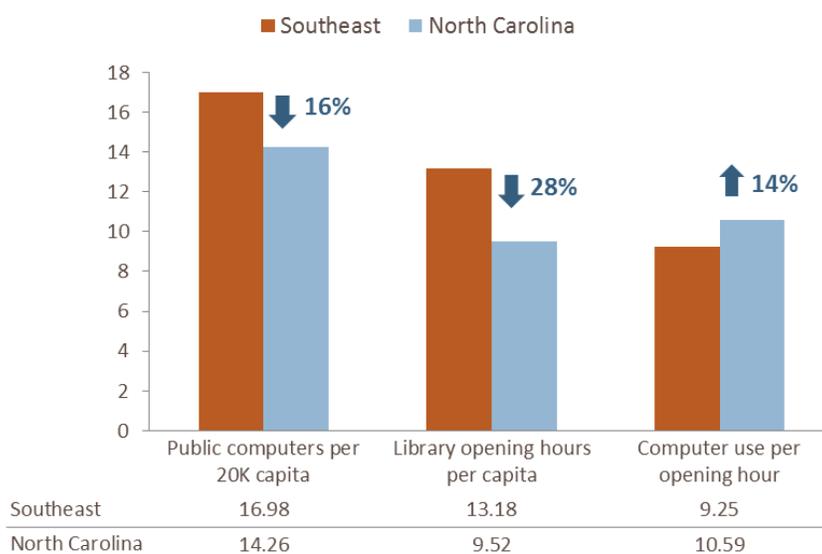
While North Carolina’s public library funding and staffing were poorer than the regional average, our public libraries again experienced more library visits per capita, circulated more materials per capita, answered more reference questions per capita, and had higher library program attendance per capita (Figure 3). North Carolina ranked 5<sup>th</sup> out of all US states in the number of reference questions per capita, despite combined library facility opening hours per capita 28% lower than regional peers and 9<sup>th</sup> from the bottom of all US states.

Public computers and Internet access are essential services provided by libraries to their communities, allowing people to search for jobs, gain basic digital literacy and computing skills, conduct research and homework assignments, perform online training, and access computer software. Public libraries are the only source of free computing and Internet access in 70% of North Carolina communities.<sup>4</sup> In FY2011, North Carolina ranked 42<sup>th</sup> of all 50 states in the number of library

computers available to the public per capita, and compared to the Southeast average North Carolina libraries had 16% fewer computers available to the community. Despite weaker funding, fewer computers, and 28% fewer opening hours per capita than the regional average, North Carolina libraries experienced 14% more computer use per opening hour, 9% more computer use per available computer, and 30% more computer use per computer per opening hour than Southeastern peers.

Figure 2

## Comparison of computing



<sup>4</sup> Public Library Funding and Technology Access Study (2011-2012). [http://www.ala.org/research/plftas/2011\\_2012](http://www.ala.org/research/plftas/2011_2012)